

Cornell Hotel School professor is CNI dean

By **DALENA LEE**

THE Cornell-Nanyang Institute of Hospitality Management (CNI) in Singapore has named Cornell Hotel School professor Judy Siguaw as its founding dean.

CNI is a tie-up between Cornell University and NTU to offer a joint post-graduate programme in hospitality management, the first of its kind in Asia.

The Master of Management in Hospitality programme is to be housed at NTU's campus. Its initial opening date was June this year, but has been postponed to July 2006.

Hong Hai, dean of NTU's Nanyang Business School, said: "Judy Siguaw's appointment is an important step forward for CNI, which aims to set the standard for hospitality management education in this part of the world."

Prof Siguaw is currently the J Thomas Clark Professor of Entrepreneurship and Personal Enterprise, teaching in the school's marketing, information systems, strategy and tourism department.

Established in the field of sales and marketing, she joined the Hotel School faculty in 1997. She will move to Singapore in March.

"CNI represents an exciting opportunity to leverage the brand names of two prestigious institutions, while creating a renowned hospitality programme for students seeking expertise in Asian markets," Prof Siguaw said. "I look forward to the opportunities and challenges this new venture will present."