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## NEWSTRACK

### CNI launches registrations for PDPs starting in January 2009

Friday, December 05, 2008, 19:00 Hrs [IST]

By HBI Staff | Mumbai

The Cornell Nanyang Institute of Hospitality Management (CNI) is accepting registrations for the Professional Development Program (PDP) course, which will take place from January 5 to 17, 2009, in Singapore. The PDP is a series of three day, intense, classroom courses. Participants can choose from nearly 40 different courses offered twice a year in Singapore. Courses are geared toward hospitality professionals who have a minimum of two years industry experience or a related field.

PDP participants learn prevailing management techniques presented by internationally recognised faculty members and industry leaders. The courses are designed for young hospitality managers, seasoned executives and owners of international resort chains, among others. PDP offers Cornell Certifications recognised around the world. Certification sequences are composed of four to six sharply-focused courses. January 2009 participants may complete a course sequence in a single year or in as many as four years. Participants can complete the certification in real estate, development and hotel investment by completing four courses — Fundamentals of the Hotel Investment and Financing Decision, Advanced Hotel Investments, Hotel Asset Management and Hotel Planning and Design. Program Overview

The courses, which cost USD 2500 each, come from seven different areas including marketing, revenue management, human resource management, finance, operations, real estate and general management. Interested students can visit CNI's website for details and online application. Courses held between January 5 - 7, 2009 will cover e-Commerce in Hospitality and Tourism with Kanapaty Pelly Periasamy as faculty; Fundamentals of the Hotel Investment and Financing Decision with Jan deRoos as faculty and Strategic Hospitality Management with Toh Thian Ser as faculty. Courses from January 8 - 10, 2009 will incorporate Hotel Asset Management with Jan deRoos and Operations Management for the Hospitality Industry by Gary M Thompson. Between January 12 and 14, 2009, Forecasting and its Applications in Hospitality Management with Gary M Thompson; Hotel Planning and Design by Richard H Penner and Managing People: Essential Skills for Leadership with J Bruce Tracey is on the agenda. Courses held from January 15 - 17, 2009 will include Advanced Hotel Investments (faculty - Ko Wang); Hotel Design Consultation (faculty - Richard H Penner) and Strategic Marketing for Hotels & Restaurants – Faculty with Gerard D Gonzales.

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