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Friday, December 12, 2008

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Managing Editor: Stephen Morton | Deputy Editor: Daisy Melwani



CNI launches registrations for the Professional Development Programs in January 2009

Thursday, December 11, 2008

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The Cornell Nanyang Institute of Hospitality Management (CNI) is accepting registrations for the Professional Development Program (PDP) course which will take place from January 5th to 17th 2009, in Singapore.

The PDP is a series of three-day, intense, classroom courses. Participants can choose from nearly 40 different courses offered twice a year in Singapore. Courses are geared toward hospitality professionals who have a minimum of two years industry experience or a related field. PDP participants are hospitality executives from around the globe – CNI has welcomed over 900 participants from 40 different countries to the PDP in Singapore. PDP participants learn prevailing management techniques presented by internationally recognized faculty members and industry leaders. The courses are designed for fast-tracking young hospitality managers, seasoned executives, and owners of international resort chains, among others.

CNI Participants delivers the most sophisticated executive-education courses for the hospitality industry. From line-level managers to senior executives, PDP is certain to provide lifelong learning opportunities necessary to advance business and personal success.

PDP offers Cornell Certifications recognized around the world. Certification sequences are composed of four to six sharply-focused courses. January 2009 participants may complete a course sequence in a single year or in as many as four years. Participants can complete the Certification in Real Estate, Development and Hotel Investment by completing four courses - Fundamentals of the Hotel Investment and Financing Decision, Advanced Hotel Investments, Hotel Asset Management and Hotel Planning and Design.

Program Overview

The PDP puts professionals "ahead of the curve" in today's multifaceted, high-tech hospitality industry. The courses, which cost USD 2,500 each, come from seven different areas including - marketing, revenue management, human resource management, finance, operations, real estate and general management.

Interested students may visit CNI's website for details and on-line application.

Source = Cornell Nanyang Institute of Hospitality Management

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