



Subscribe

Update your profile

Top Stories | Airline | Agent Deals | Cruise | Employment | Hospitality | Incentives | MICE | On Location | Technology | Tourist Office | Travel Agent



Create and send a personalised email campaign in less than 5 minutes!

Click for details

Hospitality students meet, interact with industry leaders

Wednesday, 11 June 2008



Email this article



Print this article

PLACE YOUR AD HERE

Call from

Hong Kong: +852 35958150

Taiwan: +88 6266068217

Thailand: +66 24029893

Australia +61 2 8208 8866

(press 1 for sales)

or email

advertise@etravelblackboardasia.com

Modern hospitality education emphasizes industry participation and uses initiatives such as externships, roundtable meetings and live case studies to expose students to industry leaders, their thoughts and leadership

Hotel Club 88
One & Only

AI
"When quality counts"

QUALITY RECRUITMENT
TMS
ASIA-PACIFIC

THE ROYAL PARADISE HOTEL
800 999 088
"Excellent Value at Reasonable Price for the hotel"

Chaophya Park Hotel
(Bangkok)

Oman
SULTAN QABOOS

WORABURI PHUKET
RESORT & SPA

PAPUA NEW GUINEA
LIKE EVERY PLACE YOU'VE NEVER BEEN

AGENTS SUPPORT SYSTEMS

Contact

Travel Blackboard™

CENTARA
HOTELS & RESORTS

Bangkok Airways
ASIA'S BOUTIQUE AIRLINE

styles. Master of Management in Hospitality (MMH) students at the Cornell Nanyang Institute of Hospitality Management undergo six weeks of externship – ‘on the job’ work experience with hotels, consulting companies and group corporate offices, reporting directly to the senior management, who navigate them through an inter-departmental experience. “The students have made an enormous impression on our people” remarked Ignacio Gomez, Regional Vice President, Four Seasons Hotels and General Manager of the Four Seasons Hotel Singapore. “Their clear intelligence and obviously good education combined with a ‘get up and go’ attitude make for an ideal intern and eventually a great employee”.

Students often conduct real-time studies, using real data from hotels to build cases for consultancy and present those findings to senior management in the hotel with their recommendations. Deepak Ohri, Chief Executive Officer of Lebua Hotels & Resorts in Thailand , speaking about an MMH student's case study and recommendations, commented that “we made a million dollar decision based on that”. Lebua has just hired the MMH graduate who interned with them.

Students are personally introduced, very early in the course, to industry leaders in Operations Management, Revenue Management, Human Resource, Sales and Marketing and Real Estate Finance and Investment through a series of roundtables and career-track advisory board meetings, at which they hear discussions from experts and senior professionals on matters critical to the industry. They have the opportunity to socially interact with the leaders over lunch and coffee breaks, building network connections that will stand them in good stead throughout their careers. Jasmine Choo, a new intake for the 2009 MMH class said “The MMH program is life changing. We have tremendous exposure to industry leaders and learn firsthand what is happening in the industry – it is an experience that would otherwise have taken years to achieve, by working our way up through an organization. It is wonderful to experience all this in our first few weeks of the course, I feel like part of a team already”.

The MMH students also undergo the Master Class - an intense two or three day site visit at spectacular locations abroad, where they meet senior executives of various hotel



REGAL
HOTELS INTERNATIONAL

- [FOR YOU](#)
- [OTHER NEWS](#)
- [TIMEOUT](#)
- [FEATURES](#)
- [TRAVEL TOOLS](#)
- [INTERACT](#)
- [MARKET PLACE](#)
- [OUR WEBSITES](#)

Top Most Read

- [Overworked and underpaid Australian tourism on the brink: ATEC](#)
- [67 Aircraft and 3000 jobs to go: Continental CEO](#)
- [Royal Jordanian receives a shiny new Airbus A321](#)
- [Dusit Thani Bangkok hosts the top stars of Indian cinema for the prestigious International Indian Film Academy \(IIFA\) Weekend 2008](#)
- [Woman found hanging in Korean Air toilet](#)

groups and conduct 'live' case studies, understanding staff performance and operations procedures and make recommendations for improved procedures. Last year, the students went to Hong Kong and Macau to study the casino and entertainment industry.

Recent graduates of the MMH course are equally as enthusiastic. Shirley Tee opined that "The program is intense, rich with knowledge and team work with great exposure to the industry".



Source = Cornell-Nanyang Institute of Hospitality Management



[Comments](#)



[Add Comments](#)

No comment posted. If you wish to add your comments please click on "Add Comments" link above.

[Advertise with us](#) | [Contact Us](#) | [Site map](#) | [Privacy](#) | [Make this site your homepage](#) | [Add to favourites](#) | [Suggest this site](#)

Copyright © Agents Support Systems Pty Ltd 2001-2007 Powered by [AGENTS SUPPORT SYSTEM](#)