

CORNELL NANYANG

INSTITUTE OF HOSPITALITY MANAGEMENT



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CNI BRIEFING: THE CAPELLA SINGAPORE – ULTRA-LUXURY HOTEL BRAND

14 August 2008 – SINGAPORE - The Cornell-Nanyang Institute of Hospitality Management and the West Paces Hotel Group Asia will hold an exclusive presentation, “Exclusivity, Loyalty, Experience and Legacy-Hallmarks of an Ultra-Luxury Hotel: Introducing Capella Singapore”, on the 23 rd of August (Saturday) at 1.30pm at the Singapore Marriott Hotel.

Mr. Samuel Ding , Senior Vice-President Technical Services and **Mr. Samuel Lim** , Business Development Manager for the West Paces Hotel Group Asia will talk about the concept, design, target markets and guest experience intended for the Capella Singapore. The presentation will be followed by a brief introduction to the Master of Management in Hospitality program offered by the Cornell-Nanyang Institute.

The event is open to anyone interested in the hospitality industry including the media. Please visit the CNI website at www.cni.ntu.edu.sg to register for the event. Contact Wirdayu for more information at 6316 8864 or email wirdayu@ntu.edu.sg.

EVENT DETAILS:

- Date: August 23, 2008 (Saturday)
- Time: 1:30 pm – 5:00 pm
- Venue: Singapore Marriott Hotel, Ballroom III Level 3
- Dress Code: Smart casual

Resources:

PRE-OPENING BROCHURE: [Capella Singapore](#)

CORPORATE PROFILE: [West Paces Hotel Group Asia](#)

- ENDS -

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About the Cornell-Nanyang Institute of Hospitality Management

The [Cornell-Nanyang Institute of Hospitality Management](#) (CNI) is jointly operated and governed by Cornell University 's School of Hotel Administration and Nanyang Technological University 's Business School . Located in Singapore , CNI is strategically positioned to develop leaders, managers and entrepreneurs for the Asian hospitality and tourism industry. CNI offers three [hospitality education programs](#) designed to alleviate the severe shortage of qualified talent that is currently plaguing the hospitality industry in Asia and the Middle East .

Equivalent to an MBA, the one year [Master of Management in Hospitality](#) (MMH) program prepares students to be theory-based, action-oriented leaders of executive management teams and entrepreneurial ventures in the hospitality and service industry. CNI MMH students spend six months at Cornell University in Ithaca , New York and six months at the Nanyang Technological University in Singapore , thus taking advantage of educational and networking opportunities in both Asia and North America in a single year.

The [Professional Development Program](#) (PDP) offers three-day courses that cover different aspects of [hotel management](#) . PDP teaches cutting-edge management techniques, presented by internationally recognized faculty members and industry leaders. Participants can earn Cornell certifications in Financial Management, Food, Beverage, and Restaurant Management, General and Strategic Management, Human-Resource Management, Marketing, Operations Management and Property-Asset Management and Real Estate. CNI has hosted over 700 PDP participants from 30 countries in the last two years.

The [General Managers Program](#) (GMP) is designed for hotel general managers of full service hotels and their immediate successors. Participants in this 10-day program concentrate on strategic [hospitality management](#) issues, work collaboratively to expand the foundation of their knowledge, and produce new solutions to the challenges they face.

Please visit the [Cornell-Nanyang Institute of Hospitality Management](#) website for more information.

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