

CORNELL NANYANG

INSTITUTE OF HOSPITALITY MANAGEMENT



MEDIA RELEASE

CORNELL NANYANG INSTITUTE OF HOSPITALITY EXHIBITS AT ITB BERLIN

12 February 2008 (CNI) – SINGAPORE – Dean Dr. Judy Siguaw of the Cornell-Nanyang Institute of Hospitality Management has announced that the school will exhibit at ITB Berlin for the first time in 2008. CNI will hold a stand at Hall 26, Booth 110 - PATA. For interview appointments please email acjulaton@ntu.edu.sg.

The world famous school of hotel administration, Cornell University's School of Hotel Administration, has partnered with Nanyang Technological University's School of Business to establish the Cornell-Nanyang Institute of Hospitality Management (CNI) in Singapore. Cornell is the only Ivy League university to offer hospitality education.

CNI offers three main programs designed to fast track careers for hospitality professionals. The programs include the "Master of Management in Hospitality" (MMH), the "Professional Development Program" (PDP) and the "General Managers Program" (GMP). Details of the courses can be found on CNI's website, www.cni.ntu.edu.sg. European hospitality professionals who want to work in the booming Asian hospitality industry will especially benefit from the Masters program.

Current trend show that Asia-Pacific will continue to have the greatest growth potential for the hospitality industry. Hotel groups such as Intercontinental, Marriott, Starwood, Mandarin Oriental, Hilton, and Shangri-La, for example, are all developing hundreds of hotels across the region. The biggest barrier to expansion for most groups is the lack of qualified employees. Skilled, strategically-oriented hospitality managers are in very high demand and CNI's graduates are well placed to secure interesting and niche positions in the Asia-Pacific hospitality industry.

Dutch student, Ilse Wittens, had the opportunity of being sponsored for the MMH program by Starwood Hotels and Resorts, while working as an Executive Housekeeper with the Westin Tokyo. "My expectations were exceed by the MMH program at the Cornell-Nanyang Institute. I learned the whys of the industry through extensive course work, benefited from the expertise of the professors from Ithaca and NTU, and I had the opportunity to interact with industry professionals in the booming hospitality environment in Asia," said Ilse. "I was able to move from the level of department head in hotel operations to a managerial position at the Starwood Asia Pacific corporate office." Ilse is currently working as Project Manager – Operations Support with Starwood Asia Pacific and is involved in the pre-opening activities for new hotels.

Another graduate, Sharad Kapur, the Regional Pricing and Distribution Manager based in Dubai with Hyatt International remarked, "Being an MMH graduate is the ultimate brand for hospitality graduates. The team projects are a tremendous test of your intellectual abilities and social skills and teach you to respect different cultures and personalities and help bring out the leadership skills in you."

Stephane Regnault, the Director Feasibility & Investment Analysis Middle East Asia Pacific with Hilton International in Singapore, said of the Professional Development Program, "PDP is an excellent tool to update oneself. The three-day format enables one to strike a perfect balance between latest theories, constructive debates, relevant case-studies and networking opportunities. I have been attending a different PDP program every six months, in Singapore since 2006 and have found it extremely rewarding so far."

This is a unique opportunity to meet CNI representatives and find out more about its education programs and career opportunities in the Asia Pacific region. Please visit Hall 26, Booth 110 – PATA or for interview appointments please email acjulaton@ntu.edu.sg.

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