



MEDIA RELEASE
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CNI PRESENTS A SPECIAL SEMINAR

"Resorts World Sentosa - "Asia's Ultimate Family Destination"

The Cornell Nanyang Institute of Hospitality Management (CNI) has organized a special public seminar by Mr. Noel Hawkes, Vice President of Resort Operations for Resorts World Sentosa on Saturday, September 5, 2009 from 2:30pm to 5:30pm at the Grand Hyatt Singapore. Resorts World Sentosa will open its doors to the world in early 2010. Slated to be one of the world's most exciting family destinations, Resorts World Sentosa is a collection of resorts and attractions with a plethora of fun-filled offerings for the entire family. This is a free seminar and is open to everyone interested in the hospitality industry.

As Vice President of Resort Operations at Resorts World Sentosa, Noel Hawkes heads a team tasked to ensure that the mega resort get off to a flying start in 2010. The 57-year-old Irishman, was previously General Manager (GM) at Hotel Phoenix and is one of the longest-serving GMs in Singapore's hotel industry. At Resorts World Sentosa, Noel's team devotes itself to planning day-to-day operations that will form the backbone of resort operations. Arranging the transportation for the Resort will also fall under his care. A smooth and seamless arrival experience is what is planned for all guests arriving at RWS."

The seminar will end with an introduction to the Master of Management in Hospitality (MMH) program, a specialized MBA with an exclusive focus on the hospitality industry. The event is open to everyone interested in building a career in the hospitality industry. Register early as seats are limited.

Visit www.cni.ntu.edu.sg/events to register for the seminar.

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About Cornell-Nanyang Institute of Hospitality Management

The Cornell-Nanyang Institute of Hospitality Management (CNI) is jointly operated and governed by Cornell University's School of Hotel Administration and Nanyang Technological University's Business School. Located in Singapore, CNI is strategically positioned to develop leaders, managers and entrepreneurs for the Asian hospitality and tourism industry. CNI offers three hospitality education programs designed to alleviate the severe shortage of qualified talent that is currently plaguing the hospitality industry in Asia and the Middle East.

Equivalent to an MBA, the one year Master of Management in Hospitality (MMH) program prepares students to be theory-based, action-oriented leaders of executive management teams and entrepreneurial ventures in the hospitality and service industry. CNI MMH students spend six months at Cornell University in Ithaca, New York and six months at the Nanyang Technological University in Singapore, thus taking advantage of educational and networking opportunities in both Asia and North America in a single year.

The Professional Development Program (PDP) offers three-day courses that cover different aspects of hotel management. PDP teaches cutting-edge management techniques, presented by internationally recognized faculty members and industry leaders. Participants can earn Cornell certifications in Financial Management, Food, Beverage, and Restaurant Management, General and Strategic Management, Human-Resource Management, Marketing, Operations Management and Property-Asset Management and Real Estate. CNI has hosted over 900 PDP participants from nearly 50 countries in the last three years. The January 2010 PDP in Singapore will be held from January 7 to 20, 2010.

The General Managers Program (GMP) is designed for hotel general managers of full service hotels and their immediate successors. Participants in this ten-day program concentrate on strategic hospitality management issues, work collaboratively to expand the foundation of their knowledge, and produce new solutions to the challenges they face. The GMP 2010 in Singapore will be offered from July 19 to 29, 2009.

Visit the Cornell-Nanyang Institute of Hospitality Management's website www.cni.ntu.edu.sg for more information.