



MEDIA RELEASE

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### CNI TO HOLD MMH INFORMATION SESSIONS IN INDIA

The Cornell-Nanyang Institute of Hospitality Management (CNI) will hold information sessions for the Master of Management in Hospitality Program in New Delhi (July 12 Sunday) and Mumbai (July 14, Tuesday). Candidates interested in pursuing an Ivy League Masters program for the hospitality industry should visit <http://www.cni.ntu.edu.sg/about/events.shtml> to register for the sessions

CNI's Master of Management in Hospitality (MMH) program is a one year MBA with an exclusive focus on the hospitality industry, where students spend six months at Cornell University's School of Hotel Administration in Ithaca, New York, and six months at Nanyang Technological University's (NTU) Business School in Singapore. The MMH degree is joint degree offered by two prestigious universities: Cornell University is the only Ivy League University to offer hospitality management programs and the Nanyang Business School is ranked in the top 25 MBA programs globally by the Financial Times.

The MMH is a well respected degree in the hospitality industry and CNI has recently inducted its fourth cohort of students into the program. In addition to the academic qualification they receive, MMH candidates benefit from an extensive network of industry professionals, and Cornell and NTU graduates. Students are exposed to best practices on both sides of the globe and gain a sound overview of the Asian hospitality industry by engaging with fellow students, world renowned faculty, guest speakers and through externships pursued with a variety of hospitality organizations. Asia represents the hotbed of activity in the hospitality industry worldwide, with significant meeting space, hotel rooms opening in Macau, China, India and South East Asia. In Singapore alone, more than 60,000 positions will become available in the next 24 months as the two Integrated Resorts open.

CNI will also participate in the following World MBA fairs :

- New Delhi, July 11, 2009 (Saturday), 14:00 – 18:00 at the Hyatt Regency Delhi, CNI Representative: Sonali Deuskar
- Mumbai, July 13, 2009 (Monday), 17:00 – 21:00 at the Hyatt Regency Mumbai, CNI Representative: Sonali Deuskar
- Shanghai, July 16, 2009 (Thursday), 17:00 – 21:00 at The Longemont Hotel, CNI Representative: Ann Marie Julaton
- Beijing, July 18, 2009 (Saturday), 14:00-18:00 at The Kerry Centre Hotel, CNI Representative: Ann Marie Julaton

CNI will hold MMH Information Sessions in New Delhi and Mumbai. Please register early as seats are limited New Delhi, July 12, 2009 (Sunday), 9:00 – 11:00 at The Taj Mahal Hotel New Delhi

- Mumbai, July 14, 2009 (Tuesday), 19:00-21:00 at The Leela Kempinski Hotel Mumbai

Registration links for the information sessions are available at

<http://www.cni.ntu.edu.sg/about/events.shtml>. For more information, please email [cni-hospitality@ntu.edu.sg](mailto:cni-hospitality@ntu.edu.sg).

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**About Cornell-Nanyang Institute of Hospitality Management**

The Cornell-Nanyang Institute of Hospitality Management (CNI) is jointly operated and governed by Cornell University's School of Hotel Administration and Nanyang Technological University's Business School. Located in Singapore, CNI is strategically positioned to develop leaders, managers and entrepreneurs for the Asian hospitality and tourism industry. CNI offers three hospitality education programs designed to alleviate the severe shortage of qualified talent that is currently plaguing the hospitality industry in Asia and the Middle East.

Equivalent to an MBA, the one year Master of Management in Hospitality (MMH) program prepares students to be theory-based, action-oriented leaders of executive management teams and entrepreneurial ventures in the hospitality and service industry. CNI MMH students spend six months at Cornell University in Ithaca, New York and six months at the Nanyang Technological University in Singapore, thus taking advantage of educational and networking opportunities in both Asia and North America in a single year.

The Professional Development Program (PDP) offers three-day courses that cover different aspects of hotel management. PDP teaches cutting-edge management techniques, presented by internationally recognized faculty members and industry leaders. Participants can earn Cornell certifications in Financial Management, Food, Beverage, and Restaurant Management, General and Strategic Management, Human-Resource Management, Marketing, Operations Management and Property-Asset Management and Real Estate. CNI has hosted over 1000 PDP participants from nearly

40 countries in the last three years. The July 2009 PDP will be held from July 23<sup>rd</sup> to August 5<sup>th</sup>, 2009 in Singapore.

The General Managers Program (GMP) is designed for hotel general managers of full service hotels and their immediate successors. Participants in this ten-day program concentrate on strategic hospitality management issues, work collaboratively to expand the foundation of their knowledge, and produce new solutions to the challenges they face. The GMP 2009 in Singapore will be offered from July 20<sup>th</sup> to 30<sup>th</sup>, 2009.

Please visit the Cornell-Nanyang Institute of Hospitality Management website [www.cni.ntu.edu.sg](http://www.cni.ntu.edu.sg) for more information.