

The Professional Development Program



Executive Path to Hospitality Leadership Through Learning

Application Form for PDP January 2010

To apply for January 2010, Singapore, complete the application form and include your resume or curriculum vitae, and a minimum deposit of US\$ 250 per course

Submit your application or request information via:

FAX: +65 6794 9796

MAIL:

Cornell-Nanyang Institute of Hospitality Management
Nanyang Business School
Nanyang Technological University
S3-B1A-35 Nanyang Avenue, Singapore 639798

TEL. NO.

+65 6316 8798

For employees of CNI's Corporate Partners, please apply online to avail of the corporate discount.

PDP will be held at the Nanyang Executive Centre. Please visit the website

<http://www.ntu.edu.sg/nec/PublishingImages/roadmapforneccinblack.pdf>

WEB:

<http://www.cni.ntu.edu.sg/programs/pdp.shtml>

EMAIL:

cni-execed@ntu.edu.sg

Biographical Information Please print clearly. Enter your name exactly as you want it to appear on your Certificate(s) of Completion

Mr. Ms. First Name / Given Name _____ Middle Name _____

Last Name (s) / Surname _____

Name to print on Course Certificate _____ Job title _____
First Last

Company / Organization _____

Street _____ City _____

State / Province _____ Zip / Postal Code _____ Country _____

E-mail Address _____

Business Telephone (direct) _____ Business Fax _____
Country Code Area/City Code Telephone Number Country Code Area/City Code Fax

Have you previously attended Executive Education Programs at the Cornell-Nanyang Institute or at Cornell University's Hotel School? AMP (year) GMP (year) PDP (year/s)

My age is: 20 - 30 31 - 40 41 - 50 over 50 Dietary Restrictions: Vegetarian Non-Vegetarian

I first heard about the PDP from: Friends Corporate office, training dept., manager Cornell alumni Previous PDP Participant Cornell website CNI website PDP brochure by post Email message from _____ Internet research Others _____

How did you select the courses? I selected them Company sponsor did it for me PDP staff assisted me Others _____

Who will pay for the courses? I will settle the costs My employer will pay for me Costs will be shared between me and my employer Others _____

Certification (See: <http://www.hotelschool.cornell.edu/industry/executive/pdp/cert/>)

I want to earn a Certification in _____

I plan to complete this Certification In 2010 2011 2012 2013 2014 2015

Courses (See http://www.cni.ntu.edu.sg/programs/pdp/schedule_Jul09.shtml for updates).

Based on the course-levels chart, I feel I am qualified to study At Level A Level B

PDP January 2010*

(To receive the US\$ 500 Early Full Payment Discount, payment must be made by November 16, 2009)

Date C	Course Title	Course Level	Instructor Fe	e **	Select
January 7 – 9, 2010	Fundamentals of the Hotel Investment and Financing Decision	A	Jan deRoos	US\$2,500	<input type="checkbox"/>
	Negotiations in the Service Industry	B	Tan Joo Seng	US\$2,500	<input type="checkbox"/>
January 11 – 13, 2010	Operations Management for the Hospitality Industry	A	Gary M. Thompson	US\$2,500	<input type="checkbox"/>
	Strategies for Inspired Leadership: Knowing Yourself, Impacting Others	B	Robert Marx	US\$2,500	<input type="checkbox"/>
	Accounting and Financial Management for Nonfinancial Managers	A	Nilanjan Sen	US\$2,500	<input type="checkbox"/>
	Advanced Human Resources Management: Strategies for Improving Competitiveness	B	J. Bruce Tracey	US\$2,500	<input type="checkbox"/>
	Forecasting and its Applications in Hospitality Management	A	Gary M. Thompson	US\$2,500	<input type="checkbox"/>
	Hotel Asset Management	B	Jan deRoos	US\$2,500	<input type="checkbox"/>
	Marketing Management	A	Ramon Diaz-Bernardo	US\$2,500	<input type="checkbox"/>

	Project Management For the Hospitality Industry	B	Rohit Verma	US\$2,500	<input type="checkbox"/>
January 14 – 16, 2010	Advanced Decision Making in the Hospitality Industry	B	Gary Thompson	US\$2,500	<input type="checkbox"/>
	e-Commerce in Hospitality and Tourism	B	Kanapaty Pelly Periasamy	US\$2,500	<input type="checkbox"/>
	Hospitality Product and Service Innovation	B	Rohit Verma	US\$2,500	<input type="checkbox"/>
	Hotel Planning and Design	B	Richard H. Penner	US\$2,500	<input type="checkbox"/>
	Strategic Alternatives in the Hospitality Industry: Franchising, Management Contracts, and Ownership (formerly Franchising in the Hospitality Industry)	A	Ramon Diaz-Bernardo	US\$2,500	<input type="checkbox"/>
	Strategic Marketing for Hotels & Restaurants	B	Gerard D. Gonzales	US\$2,500	<input type="checkbox"/>
	Training Design and Delivery Skills for Managers	A	J. Bruce Tracey	US\$2,500	<input type="checkbox"/>
January 18 – 20, 2010	Advanced Hotel Investments	B	Ko Wang and Su Han Chan	US\$2,500	<input type="checkbox"/>
	Advanced Revenue Management and Pricing for Hotels	B	Sheryl E. Kimes	US\$2,500	<input type="checkbox"/>
Direct	Marketing	A	Lisa Watson	US\$2,500	<input type="checkbox"/>
	Strategic Hospitality Management	B	Toh Thian Ser	US\$2,500	<input type="checkbox"/>
	Strategic Financial Management for Hotels (formerly High Performance Financial Management for Hotels)	B	Nilanjan Sen	US\$2,500	<input type="checkbox"/>

* Subject to change; ** All fees are in US Dollar Currency, inclusive of 7% GST and subject to change

Courses Subtotal US \$ _____

English Language Proficiency Declaration

I certify that my skills in the English language are sufficient to permit me to participate fully in class discussions, make group and individual presentations, complete and comprehend reading assignments, and understand class lectures. I understand that if my English language skills preclude active and full involvement in the classroom sessions, I may be removed from the program without receiving certificates of completion or completing a Certification. The information in this application is true and accurate.

(A) Courses Subtotal	= US \$	
Discounts		
Early Full Payment Discount (US\$ 500 per course) <i>Pay in full before 16 Nov. 2009</i>	+ US \$	
Corporate Discount (applicable to corporate partners only)	+ US \$	
(B) Discounts Subtotal	= US \$	
(A) Courses – (B) Discounts	= US \$	
Minimum Deposit * _____ Courses X US\$ 250	= US \$	

Please print first and last name here.

Applicant's Signature _____ Date _____

*** Deposit is nonrefundable after November 09, 2009 for PDP January 2010 Singapore Courses**

Use of Candid Photos Declaration (PLEASE TICK ONE)

You have / do not have my permission to use candid photos of me to promote programs offered by the Office of Executive Education at the Cornell University School of Hotel Administration.

You have my permission You DO NOT have my permission

Method of Payment (please tick accordingly)

A minimum of **US\$ 250 per course** must accompany this application form to secure your place in the program. Full payment is required prior to the start of class. No refunds will be given if cancellation takes place within seven (7) days of the start of your first class.

Please charge US\$ _____ to my credit card VISA MasterCard American Express

Credit Card Number _____ Expiration Date _____
Month _____ Year _____

Authorization Signature _____ Please print authorization name _____
First _____ Last _____

A bank draft for US\$ _____, preferably drawn on a Singapore bank and made payable to "Nanyang Technological University," is enclosed. (Please write at the back of the bankdraft, Name of participant and organization.)

(Invoice details on the next page)

Invoice Details

Please direct invoice to:

Mr. Ms. Name _____ Job Title _____

Business Address _____

E-mail Address _____ Business Telephone _____ Business Fax _____

For updated information, please visit <http://www.cni.ntu.edu.sg/programs/pdp.shtml> or contact Cornell-Nanyang Institute of Hospitality Management via email, cni-execed@ntu.edu.sg or phone call, +65 6316 8798.

NOTHING FOLLOWS